

November 2021

Dear Everett School Board Directors & Dr. Saltzman,

Each year, Parent Teacher Associations (also known as PTAs or PTSAs) are hard at work in our school communities providing various programs and events, communications, staff and volunteer recognition, and financial assistance and other support to our Everett Public Schools students, families, and staff. While each of our 27 PTAs, as well as our Council, operates as its own non-profit organization, we <u>all</u> share in the PTA mission of being a powerful voice for children, a relevant resource for families, schools, and communities, and a strong advocate for the well-being and education of all children.

Attached is our 2020-2021 Annual Report which includes numerical data from our PTAs for last school year, running from July 1, 2020 through June 30, 2021.

Within our 27 PTAs are over 160 parents, staff, and community members who serve on PTA Boards of Directors. These are individuals who are each deeply committed to their school community and who devote countless hours to communicate regularly with school administrators and staff, oversee the operations of their PTA to make sure it abides by IRS, Washington State PTA (WSPTA), and Washington State non-profit law, and are constantly asking themselves and their PTA members: *How can we best serve our school community?*

Due to unforeseen consequences and rapidly changing landscape caused by the COVID-19 pandemic, this past school year was perhaps the most challenging that PTAs have ever experienced. But despite those challenges, the PTAs within our school district all continued to function and adapt so that PTA's mission would not be forgotten. Although the closure of school buildings and reduced volunteers halted many of our traditional PTA activities, these potential obstacles led to different areas of support, engagement, and ideas. PTAs within our district found different ways to hold events and activities, including virtual activities, drive-thru events, and celebrations. The Reflections Art Program within our district had a large number of entries, 30 of which reached State level and one of which placed at the National level.

During the past school year, our PTAs recognized the various challenges that our school district and communities faced. Community support initiatives increased substantially, including many drives for food, clothing, or toys. Also, staff members were key to the successes of our PTAs as well as children during the pandemic, and in response <u>all</u> of our PTAs used resources towards staff appreciation and recognition. PTAs and school staff are not only strategic partners but we are all pieces to the same puzzle of the PTA mission: *Making every child's potential a reality by engaging and empowering families and communities to advocate for all children*.

We are very proud of our PTAs and this report, and we hope you are, as well.

If you have any questions about the data in this report or the PTA work in our schools, please feel free to reach out.

Thank you for your continued support of our PTAs!

Sincerely,

Craig E. Willis, President Everett PTSA Council 7.3





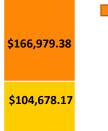


2020-2021 District Impact Report

Supporting more than 21,000 students, over 2,500 staff, and communities of Everett School District

PTA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children

Financial Impact: \$470,083.23



PTA Programs & Events
Reflections
Book Fairs
Dances/Carnivals

Yearbook
WSPTA Training/Events
Grade Promotion Celebrations

Scho
Class

\$35,947.82

\$86,628.91

\$75,848.95

School & Staff Support

Classroom Grants School Assemblies Safety Patrol Field Day

Community Support

PTSA Council Shoe Fund Operation School Bell Food/Clothing/Toy Drives

Other/Miscellaneous

Administrative Other Expenses

Staff/Volunteer Recognition
WSPTA Awards
Staff Appreciation
Volunteer Appreciation

Highlights

- \$470,083.23 total PTA expenditures in 2020-2021
- 99.6% increase in Community Support dollars
- 100% of PTAs/PTSAs spent time/money on school staff appreciation
- 169 family and community engagement events

Membership/Participation

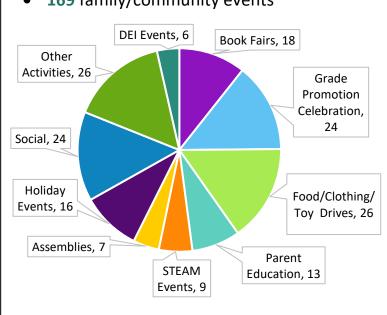
- 27 Local PTAs/PTSAs, plus Council
- 3067 PTA/PTSA Members
- 164 PTA/PTSA Members in Leadership Roles

School Relationships

- 100% PTAs spent time/money on school staff appreciation activities
- 8 PTAs/PTSAs: 100% staff membership

Family and Community Engagement

169 family/community events



Community Support

- 26 food/clothing/gift drives
- 99.6% increase in spending from 2019-20

Diversity, Equity, and Inclusion

- 1 of 9 Special Education PTSAs in WA state
- 6 DEI Learning events facilitated

Advocacy

• 75 attendees at WSPTA legislative events

Program Highlight: Reflections



- 118 entries from 14 schools
- 30 entries went to State
- 1 placed at Nationals

Cedar Wood Elementary PTA • Eisenhower MS PTSA • Emerson Elementary PTA • Everett HS PTA • EPS Special Education PTSA • Evergreen MS PTA • Forest View Elementary PTA • Garfield Elementary PTA • Gateway MS PTSA • Hawthorne Elementary PTA • Heatherwood MS PTA • Henry M. Jackson HS PTSA • Jackson Elementary PTA • Jefferson Elementary PTA • Lowell Elementary PTA • Madison Elementary PTA • Mill Creek Elementary PTA • Monroe Elementary PTA • North MS PTA • Penny Creek Elementary PTA • Port Gardner/Sequoia HS PTA • Silver Firs Elementary PTA • Silver Lake Elementary PTA • Tambark Creek Elementary PTA • View Ridge Elementary PTA • Whittier Elementary PTA • Woodside Elementary PTA